

TRILATERAL BORDER ISSUES SYMPOSIUM

18-19 March 2013

First Amendment Forum

Walter Cronkite School of Journalism & Mass Communication

Arizona State University, Downtown Phoenix Campus

Phoenix, Arizona

Hosted by



With the recent issuance by the Department of Homeland Security of the Northern Border Strategy a number of border issues have been framed that this symposium will examine in the context of Canada-United States-Mexico trade and security. The symposium will bring together academics, practitioners, business groups and government officials from the three NAFTA countries to examine and evaluate cross-border trade challenges to the Arizona business community. Canada and Mexico are major trading partners with Arizona businesses which face difficult and at times vexing issues across a wide range of cross-border activities. The organizers of this symposium believe that comparing and contrasting government and private sector trade and security challenges on the northern and southern border may offer symposium participants greater insight into how some of these challenges may be resolved.

With support from



AGENDA

Please note Dress Code is Business Casual. All participants confirmed unless otherwise indicated

MONDAY 18 MARCH 2013

7:30am-8:30am · **Breakfast buffet**

8:30am-8:45am · **Welcome** · D. Rick Van Schoik, Arizona State University and David Bercuson, University of Calgary

8:45am-9:45am · OPENING KEYNOTE ADDRESSES · **Keeping Us Competitive: Facilitating Trade within North America**

Moderator: **Colin Robertson**

- **Ambassador Gary Doer** The Ambassador of Canada to the United States
- **Ambassador David Jacobson** The Ambassador of the United States of America to Canada
- **Senator John McCain** (*invited*)

9:45am-10:00am · **Introduction** · D. Rick Van Schoik and David Bercuson

10:00am-11:00am · SESSION 1 · **Setting the Stage - The Issues**

Thickening along the Canada-U.S. border has been in response to the U.S. perception that “the potential for terrorists or violent extremists to attempt an attack or gain entry across the land, air, or maritime borders poses the single greatest security threat along the border” (DHS). However, the common thread across both borders is the need to secure flows of the global supply chain, trade, transportation, and financial systems. The panel will examine the three nation’s efforts to work simultaneously on robust programs of border security and international trade in the current context of political transition in the U.S. and Mexico as well as the ongoing and much broader discussions on the Trans Pacific Partnership.

Chair **David Fransen**
Consul General of Canada in Los Angeles

Panelists **Thomas d’Aquino**
Canada Co-Chair, North American Forum and CEO, Intercounsel Ltd.

Roberta Jacobson
Assistant Secretary for Western Hemisphere Affairs, Department of State

Victor Manuel Treviño Escudero,
Consul General in Phoenix, Secretariat of Foreign Affairs, Mexico

Respondent **Simon Rosenberg**
President, New Policy Institute

11:00am-11:15am · **Break**

11:15am-12:30pm · SESSION 2 · **Setting the Stage - Strategies for the Northern and Southern Borders**

DHS outlined three goals and strategic objectives for its northern border: 1) deter and prevent terrorism, trafficking and illegal immigration; 2) safeguard and encourage the efficient flow of lawful trade and travel; and 3) ensure community safety and resiliency before, during and after terrorist attacks and natural disasters. Given that the Mexico-U.S. border is more asymmetric economically, demographically, and in the security challenges it faces, to what extent do these same strategic objectives apply to its southern border? And are they in line with Canada's and Mexico's border objectives?

Chair **Laura Dawson**
Dawson Strategic

Panelists **Colin Robertson**
Vice President and Senior Research Fellow, Canadian Defence and Foreign Affairs
Institute and Distinguished Senior Fellow, Norman Paterson School of International
Affairs, Carleton University

Duncan Wood
Director, Mexico Institute, Woodrow Wilson International Center for Scholars

Lou Correa
California State Senator

Respondent **Steve Globerman**
Kaiser Professor of International Business and the Director of the Center for International Business at
Western Washington University

12:30pm-1:30pm · **Lunch**

1:30pm-2:45pm · SESSION 3: **Critical Infrastructure Protection**

According to DHS, both Canada and Mexico share with the United States "bi-national economic infrastructure such as ports of entry, bridges, pipelines, rail lines, power grids, communications networks and water supplies. Some communities physically straddle the border, with commuters who cross the border every day to go to and from work, schools, hospitals, and sporting events." How can we continue to ensure that we effectively process and promote the flow of legitimate travel and trade across the borders while safeguarding and maintaining our individual and shared infrastructure, assets and facilities?

Chair **David Bercuson**
Director, Centre for Military and Strategic Studies, Director of Programs, Canadian
Defence and Foreign Affairs Institute and Director of International Policy, the School
of Public Policy, University of Calgary

Panelists **Geoffrey Hale**
Professor, Department of Political Science, University of Lethbridge

Don Alper

Director, Border Policy Research Institute, Western Washington University

Respondent

Chris Sands

Senior Fellow, Hudson Institute

2:45pm-3:00pm · **Break**

3:00pm-4:15pm · **SESSION 4: Border Security Operations**

Border security operations are informed by perceived threats and risks. Infrastructure, personnel, technology, and C4ISR (command, control, communications, computers, intelligence, surveillance, reconnaissance) are deployed differently on the southern and northern borders. This is due to how Mexico-U.S. and Canada-U.S. respectively perceive the threats and risks, and also due to similarities across the northern border, and asymmetries across the southern. Furthermore, it is generally recognized that the U.S. Department of Homeland Security controls border threat and risk assessments. Because of this, it is also the case that the border has “thickened” and movement across has become more inhibited. How has this ad hoc approach to border security impacted security, trade, and travel across both borders? How should the three countries approach joint risk and threat assessments?

Chair

Edgar Ruiz

Executive Director, Council of State Governments West

Panelists

David Moloney

Senior Advisor to the Privy Council Office, responsible for Border Action Plan Implementation

Mitchell M. Merriam

Deputy Commander, Joint Field Command-Arizona, CBP, DHS

Isidro Morales Moreno

Research Professor, Tecnológico de Monterrey-Campus Santa Fé

Damien Simonneau

Visiting Fulbright Scholar, North American Center for Transborder Studies, Arizona State University

Respondent

Earl Fry

Professor, Department of Political Science, Brigham Young University

4:15pm-4:30pm **Daily Wrap-Up**

TUESDAY 19 MARCH

8:00am-9:00am · **Breakfast buffet**

9:00am-10:15am · **SESSION 5: Managing Trade and the Economic Impact**

The economies of all three countries are inseparable, representing the largest trading bloc in the world. DHS has stated that it “is committed to working with our international partners and the private sector to keep this powerful engine of commerce, jobs, and prosperity from being attacked or disrupted.” Broad questions that may inform this topic include: How has the economic downturn generally and recession in the United States particularly impacted trade at the borders? What should be done to strengthen cooperation with the private sector to ensure efficient trade flows across all borders? What regulatory changes could ease the border for economic reasons, and what are the potential security impediments?

Chair **Lance Jungmeyer**
President, Fresh Produce Association of the Americas

Panelists **Jack Mintz**
Director and Palmer Chair, School of Public Policy, University of Calgary

Gary Hufbauer
Reginald Jones Senior Fellow, Peterson Institute of International Economics

Leslie Glick
Porter Wright

Respondent **Patrick Kilbride**
Senior Director, Americas, U.S. Chamber of Commerce

10:15am-10:30am · **Break**

10:30am-11:45am · **SESSION 6: Measuring Success**

Given the range of issues, risks, threats, and responses, developing common border management metrics to measure success along both the southern and the northern border will be difficult. What are some more effective output-based (i.e. border management metrics such as number of interdictions, arrests or investigations) performance measures that will effectively measure successes at both borders? What are some more effective outcome-based (i.e. evaluation of how well legitimate trade and travel flow and how well all partners work together to enhance security and efficiency) performance measures that will effectively measure successes at both borders?

Chair **Erik Lee**
Associate Director, North American Center for Transborder Studies, Arizona State University

Panelists

Michael Kergin

Senior Advisor, Bennett Jones LLP and Senior Fellow, Graduate School of Public and International Affairs, University of Ottawa

Mariko Silver

Arizona State University and former Assistant Secretary of Department of Homeland Security for International Affairs

Glenn Williamson

Founder, Canadian Arizona Business Council

11:45am-12:30pm · **Final Wrap-Up**